

Signs That Sell



Gifts That Stay

Who We Are

iMark and Short Circuit are two powerhouse brands under one visionary group — distinct in their strengths, united in their mission. Together, we offer a seamless experience in signage, visual branding, corporate gifting, and merchandise execution across India.

- iMark leads in signage and print solutions, delivering high-impact visual identity across retail, corporate, and government spaces for over two decades.
- Short Circuit is the go-to brand for quirky, creative, and high-volume corporate gifting, now also running custom merchandise stores for institutions and events.

Together, we are reshaping how brands are seen,

Remembered, and Celebrated.

Why Partner with Us

What's in It for You

**One
Partner
for All
Brand
Touchpo
ints**



**PAN India
Execution,
Hyperlocal
Efficiency**



**Customization
at Scale**



**In-house
manufacturing
& warehouse**



Turning Your Brand : Landmark

Signage That Speaks → add 2, 3 segments

With 20+ years of expertise, iMark is a pioneer in signage manufacturing and visual branding for every scale

Capabilities

Signage Types:
Flex, Vinyl, LED,
Neon, Channel
Letters, Acrylic,
Metal

Projects: Retail
Stores,
Corporate
Offices,
Hospitals,
Infrastructure,
Government
Boards

Technology: UV
Printing, HP
Latex, CNC
Router, Fiber
Laser, Channel
Letter Bending

Execution:
Design,
Manufacturing,
PAN India
Installation, AMC

Work Highlights:

**25+ Government
& PSU Clients
(Smart Cities,
Civil Supplies,
Safety Projects)**

**100+ Private
Enterprises**

**15,000+ Retail
Clients — from
small
showrooms to
national
franchises**

**Delivered
critical signage
for hospitals
and public
safety with
100%
compliance**

**Served 200+
doctors and 50+
hospitals**

Corporate Gifting

Onboarding kits, festival hampers, CSR giveaways, farewell & award gifts

Merchandise Store

Management:
- Fully functional store operations

Custom-made merchandise per end-user profile

High-volume, branded, and quirky gifting solutions — now expanded into fully operational merchandise stores for institutions and events.

Currently managing

Flagship merchandise store at IIT Gandhinagar

Event merchandise store at AMC Flower Show 2025 (Gujarat Government)

shortcircuit®

Gifts That Sparks Joy

Our Clientele







GUJARAT UNIVERSITY

Estd. 1949







Industries We Serve

**Corporate,
Government
and PSU**



**Vehicle
Branding**



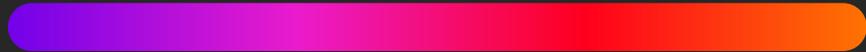
**Retail and
Society**



**Event
Food Parks
Fun Parks**

Let's Build Bigger Together

Get in Touch



 iMark – Signage & Branding

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 Short Circuit - Corporate Gifts

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 www.reallygreatsite.com